

## Reel Breakdown



### NIKE

Role: Director  
Partners: COA (Agency)  
Timecode: 00:00-00:04



### INTEL

Role: Director, Concept Designer, Animator  
Partners: Russel Hirtzel (VFX, Compositor)  
Timecode: 00:04-00:05



### NIKE

Role: Director, Concept Designer, Animator  
Partners: Chip Webster, (Animator)  
Timecode: 00:05-00:10



### NIKE

Role: Director, Concept Designer  
Partners: McKay Marshall (Motion Designer), Trevor Fife (DP)  
Timecode: 00:10-00:14



### ADIDAS

Role: Motion Designer  
Partners: Manuel Bernardez (Director)  
Timecode: 00:14-00:20

## Reel Breakdown



### NIKE

Role: Director  
Partners: Minimal Massive (VFX, Animation)  
Timecode: 00:20-00:24



### NIKE

Role: Director, Concept Designer  
Partners: McKay Marshal (Motion Designer)  
Timecode: 00:24-00:27



### INTEL

Role: Director, Concept Designer  
Partners: COA (Agency)  
Timecode: 00:27-00:28



### NIKE

Role: Director, Concept Designer, Animator  
Partners: Russel Hirtzel (Animator, Technical Director, Composer)  
Timecode: 00:28-00:31



### NIKE

Role: Animation Director, Composer  
Partners: Manuel Bernardez (Director)  
Timecode: 00:31-00:36

## Reel Breakdown



### NIKE

Role: Director  
Partners: COA (Agency)  
Timecode: 00:36-00:38



### NIKE

Role: Director, Animator  
Partners: Tom Minami (FW Designer)  
Timecode: 00:38-00:39



### NIKE

Role: Director  
Partners: COA (Agency)  
Timecode: 00:39-00:40



### INTEL

Role: Director, Concept Designer, Animator  
Partners: Russel Hirtzel (Animator, Technical Director, Composer)  
Timecode: 00:41-00:43



### NIKE

Role: Director, Writer  
Partners: Kate Bingham-Burt (Illustrator), Vance Reecer (Animator)  
Timecode: 00:44-00:46

## Reel Breakdown



### **NATURE'S PATH**

Role: Director  
Partners: Digital Kitchen (Agency)  
Timecode: 00:47-00:49



### **NIKE**

Role: Director  
Partners: COA (Agency)  
Timecode: 00:49-00:51



### **NIKE**

Role: Creative Director  
Partners: COA (Agency)  
Timecode: 00:51-00:53



### **MICHAEL'S**

Role: Concept Designer, Animation Director  
Partners: Digital Kitchen (Agency)  
Timecode: 00:53-00:55



### **MICHAEL'S / MARTHA STEWART**

Role: Concept Designer, Animator  
Partners: Digital Kitchen (Agency)  
Timecode: 00:55-00:56

## Reel Breakdown



### NIKE

Role: Director  
Partners: COA (Agency)  
Timecode: 00:56-00:58



### SIFF

Role: Director, Animator  
Partners: Digital Kitchen (Agency)  
Timecode: 00:58-01:08



### NIKE

Role: Director, Animator  
Partners: Russel Hirtzel (Animator, Composer)  
Timecode: 01:08-01:11



### NIKE

Role: Director, Concept Designer  
Partners: Actual Industries (Agency)  
Timecode: 01:11-01:12



### NIKE

Role: Animation Director  
Partners: Central Planning (Agency)  
Timecode: 01:13-01:19

## Reel Breakdown



### INTEL

Role: Director, Concept Designer, Animator  
Partners: Russel Hirtzel (Animator, Technical Director, Composer)  
Timecode: 01:20-01:25



### NIKE

Role: Director  
Partners: COA (Agency)  
Timecode: 01:25-01:30